



TUMAINI LETU

# IMPACT

## REPORT 2019





# About us

The Dzaleka Refugee Camp is the only permanent refugee camp in Malawi; it was established in 1994 in response to a surge of displaced people fleeing genocide and violence in Rwanda and Burundi, as well as the war in the Democratic Republic of the Congo (DRC).

## LIFE INSIDE DZALEKA

There are more than 46,726 refugees and asylum-seekers (as of 30 June 2020) in Malawi, mostly from the DRC, Rwanda, and Burundi, with additional refugees from Somalia, Ethiopia, and other countries. There have been children born at the Dzaleka Refugee Camp who have spent their entire lives in this camp.

While Malawi has ratified the 1951 United Nations Convention relating to the Status of Refugees, it has yet to agree to the 1961 Convention on the Reduction of Statelessness. Therefore, the Malawi government enforces nine reservations, or restrictions, that limit the rights of refugees.

Refugees at Dzaleka are not able to leave the camp without prior authorization, and they do not have the right to seek employment or own property outside of the camp. They are not permitted to attend public schools or universities. These restrictions greatly isolate the refugees, limit their financial capacity, and restrict their access to opportunities otherwise available to native Malawians, creating conditions of poverty, dependence, and despair. These issues become generational in scope, as families continue to raise children and grandchildren within the confines of the Camp.



# TUMAINI LETU

Tumaini Letu (“Our Hope”) is a non-profit organization based in the Dzaleka Refugee Camp. Tumaini Letu is registered with the Malawi government under the Trustees Incorporation Rules (Reg. No. TR/INC 7454); the organization was founded in 2012 by Trésor Nzengu Mpauni (widely known as Menes la Plume) – a refugee from the DRC, as well as a poet, musician, and advocate for refugee rights.

Tumaini Letu’s flagship project is the annual Tumaini Festival, a two-day celebration during which visitors are welcomed into the Dzaleka Refugee Camp so that they may enjoy musical and cultural performances by artists not only from the Camp and the Malawi community, but from around the world. As the only festival in the world held within a refugee camp, the Tumaini Festival’s goal is to promote intercultural harmony, foster mutual understanding, and create a peaceful coexistence between refugees and the Malawian people.



Winner of the 2020 Sharjah International Award for Refugee Advocacy and Support, Tumaini Letu provides the opportunity for those living at the Dzaleka Refugee Camp to explore business and career possibilities, and to have hope for a brighter future after escaping the atrocities of war and violence in their native countries.





## VISION

To create an inclusive, equitable, and extended community, where refugees are embraced, are able to live to their true potential, and where differences are accepted and celebrated.

## OUR VALUES

- » Empowerment
- » Respect
- » Empathy
- » Equality and non-discrimination
- » Harmony and peaceful coexistence
- » Creative and artistic in approach
- » Accountability and openness

## MISSION

To promote and support the economic, social, and cultural inclusion of refugees in Malawi, so that refugees are integrated, empowered, self-reliant, and have the opportunity to contribute to the development of Malawi in harmony with the host community.

## AREAS OF FOCUS

- » Refugee rights advocacy
- » Arts and Culture
- » Community development
- » Entrepreneurship and job creation
- » Youth engagement



"a unique approach"

SEGAL FAMILY FOUNDATION



# Programs report

## TUMAINI FESTIVAL

The sixth edition of the Tumaini Festival (Tumaini Festival 2019) took place at Dzaleka Refugee Camp in Malawi from the 1 November 2019 to 2 November 2019, and attracted over 50,000 attendees from every corner of Malawi and different parts of the world.

The festival featured fashion shows in the dust, music, poetry, theatre, acrobatics, dance, traditional food, film screenings, art exhibitions, workshops, and various children's activities. This project is aimed at changing the public perception towards refugees in Malawi, exposing Dzaleka's talents to a wider audience, and promoting cultural exchange and peaceful coexistence between Malawians and refugees living in Malawi. Further objectives are the encouragement of entrepreneurship and the reduction of poverty in the camp through providing refugees with a platform to sell their products and gain access to seed capital to create businesses that will sustain themselves.

Tumaini Festival 2019 united 84 acts from 8 nationalities: Democratic Republic of the Congo (DRC), Rwanda, Burundi, Malawi, South Africa, Zimbabwe, Mozambique, and Brazil. Sharing five performance areas, these artists celebrated unity and brought hope and joy to the thousands of people present at the festival. Tumaini Festival

2019 hosted many well-known Malawian, International, and Dzaleka artists.

These included Patience Namadingo from Malawi, Ced Konzept from the Democratic Republic of the Congo, the Tudulos Band from Mozambique, and the Amahoro Drummers from Dzaleka, just to mention a few.





## » TUMAINI FESTIVAL ECONOMIC IMPACT

Facing many restrictions in Malawi, refugees have very limited opportunities to make a living. Such being the case, Tumaini Festival creates a platform for entrepreneurs, business owners, and craft makers from the camp to exhibit and sell their products in order to boost the economy in the camp.

Over 700 people registered and were involved in over 50 businesses (handcrafts, food stalls, bars, clothes, fabrics, produce, etc.). Tumaini Festival 2019 created 696 temporary jobs for residents of the Dzaleka refugee camp. Apart from this amount of money, the Dzaleka community generated additional income through trading on the Tumaini market. Services offered included restaurants, tailoring, and art.



## » TUMAINI FESTIVAL SOCIAL IMPACT

Tumaini Festival 2019 brought a large number of people from Lilongwe, Mzuzu, Blantyre, and the areas surrounding Dzaleka, as well as international visitors from the USA, Germany, Belgium, France, the United Kingdom, and other countries, to the camp. As a music and cultural festival allowing people from all walks of life to connect and celebrate together without discrimination and social barriers, the guests and the refugee community had the opportunity to interact and share stories regardless of their social backgrounds, , and for some, the chance to live together and exchange experiences and stories and learn from one another through the Homestay Program.

## » PSYCHOSOCIAL IMPACT

The residents of the camp have experienced extremely challenging life trajectories, which led them to become refugees. Many have lost the feeling of joy in their everyday lives. Tumaini Festival presents an opportunity to bring entertainment and joy to the residents of Dzaleka, allowing them to forget about their problems for a few days while building their networks and opening their community.



## » PEACEFUL COEXISTENCE

Tumaini Festival brings together people from different cultures who coexist and share. Using media engagement (radio, television, social media, newspapers, and online press), Tumaini Festival promoted a message of peace and unity through Malawian artists and other influential people who became champions for the refugee cause. Tumaini Festival also created a platform for refugees, and Malawian and international artists to collaborate, exchange, and create together, sending a message of love, peace, and coexistence.



# THE HOMESTAY PROGRAM

**Tumaini Letu hosted a Homestay Program (Home Based Tourism Program) during the Tumaini Festival from 31 October 2019 to 2 November 2019; this program opens the doors of residents of the Dzaleka Refugee Camp, allowing them to earn income and knowledge by providing shelter to guests in the camp.**

This project strives to shift people's attitudes and negative perceptions towards refugees by creating strong and lasting connections between guests and refugee host families. The Tumaini Home Stay is meant to serve as an example, showing the world that apart from looking for shelter, refugees can also host others by sharing the space they have with love and smiles.

The program trained 200 refugee families in hospitality, business, and entrepreneurship. The families were trained in hospitality in order to deliver quality services to their guests. In return, guests paid a fee, and during their stay, were encouraged to purchase various goods and services produced from within the camp.

The training in business and entrepreneurship aimed at developing skills in hosting families is a method for refugees to create income-generating activities with the money gained through the Homestay Program.

To ensure safety and security to the guests coming from different corners of the world, the Homestay program also provided training to Dzaleka Community Police. 60 community police officers were equipped with security skills and knowledge through training side by side with the Malawi Police available at the camp.







## TUMAINI TALENT SHOWS

For the first time, Tumaini Letu organized not one, but five Tumaini Talent Shows for the Dzaleka community. The shows took place in the camp recreation hall on the weekends of 21 September and the 5th October 2019, with one show being held per weekend day, and the final show was held 12 October 2019.

The main purpose of the talent shows was to promote Dzaleka's artistic talent and to select the best artists for the Tumaini Festival, thus securing a qualitative standard. Besides these purposes, Tumaini Letu continually seeks to improve every year, and since we encountered the challenge last year, in 2018, of having too many applicants to include in a single talent show - which caused some resentment among the artists - much effort was put into expanding the number of shows to five. This modification gave us room to better categorize and organize the shows.

With very supportive and dedicated engagement, and the indispensable experience of the Dzaleka volunteers, we were able to give more than 115



performing arts (1200 individuals), theatre actors, poets, and dancers the opportunity to showcase their various talents.

With the help of the Dzaleka volunteers who are a core part of the Tumaini Letu team, we created a digital flyer that was distributed mainly via WhatsApp, but word-of-mouth advertising contributed greatly as well. By collecting artists' phone numbers and asking for their names and performance category, while maintaining their privacy, we were able to better systemize the great wave of participant demand and, later on, implement a clear schedule.

As we prepared to improve the previous year's Tumaini Talent Show, we collaborated with the internationally-known Music Crossroads Academy Malawi, who provided most of the jury and the aspiring Golden Hour Entertainment, who happily provided a generous service consisting of a video or photo production, free of charge, for the winner of the Tumaini Talent Shows of 2019.

With these assets, five cheerful events were created and all used the Recreation Hall to full capacity. Especially those from the

**We take a lot of pride in being able to expand the talent shows to five for the first time. This proved that Tumaini Letu listened to the Dzaleka community, learned from its experiences, and is continually motivated to improve.**

Dzaleka community were curious about the performances of their own home-grown talents - and sometimes even needed to watch from the outside. Fortunately, the Dzaleka volunteers communicated clear restrictions, and guarded doors and safety lines, so that artists could find their paths and positions through an average estimated 200 people performing at each of the shows. Furthermore, they made sure the artists were punctual and coordinated

the crowd by professionally moderating all five shows.

*"Even though our main goal was to select the best artists for the Tumaini festival, those events also importantly*

*operated as festive entertainment that is eager to emphasize peaceful co-existence between different nationalities, religions, and ethnicities in Dzaleka, and to spread a joyful spirit that welcomes everybody throughout the country to join our journey."*

These thoughts were also the basis of the short online campaign that was mostly reported through pictures taken during these events. On one hand, its intention was to (re)present the atmosphere and activities of Dzaleka's community, and on

the other, it made these activities more visible in a warmly welcoming way, so that people outside of Dzaleka would feel even more motivated to join these events or any other on the journey to the Tumaini Festival and beyond.

Retrospectively, we take a lot of pride in being able to expand the talent shows to five for the first time. This proved that Tumaini Letu listened to the Dzaleka community, learned from its experiences, and is continually motivated to improve. Due to financial restrictions, the technical support covered basic necessities, but will need improvement in the future to ensure a qualitative standard.



## WORLD BANK AFRICA SOCIAL INCLUSION AWARD

Tumaini Letu's Founder, Executive Director Trésor Nzengu Mpauni, was designated the World Bank Africa Region's Social Inclusion Hero of 2018.

He was invited to Washington D.C. in April 2019, and received his award from Sheila Redzepi, World Bank Vice-President of External and Corporate Relations.

## STATE OF THE AFRICA REGION

Tumaini Letu's Founder and Executive Director Trésor Nzengu Mpauni attended the spring meetings of the International Monetary Fund (IMF) and the World Bank from 9 April 2019 to 13 April 2019 in Washington D.C.

During his time at the World Bank, Executive Director Mpauni attended the State of the Africa Region event, which he opened on a musical note with a performance. The theme of the 2019 State of the Africa Region was "The Role of Regional Cooperation in Tackling Fragility."

## GLOBAL REFUGEE FORUM

Tumaini Letu was the co-sponsor of the World's first Global Refugee Forum, which was held in Geneva, Switzerland on 17 and 18 December 2019.

The Refugee Forum presented a historic opportunity to translate into action the principle of international solidarity and responsibility-sharing as reflected in the Global Compact on Refugees, which was affirmed by the United Nations General Assembly. This landmark event, which was co-convened by the heads of State of Costa Rica, Ethiopia, Germany, Pakistan and Turkey, provided a unique platform to mobilize joint action towards the objectives of the Global Compact on Refugees. It was the only such international conference designed to bring real change to the lives of refugees and the countries and communities that receive them.

The Global Compact on Refugees places great importance on pursuing a whole-of-society approach for responses to refugee situations, emphasizing the need for engagement of an array of stakeholders in creating welcoming and inclusive societies that enable refugees to thrive and prosper. In light of this, the conference's dialogue focused on enhancing the inclusiveness of societies and highlighted some of the varied contributions from different stakeholders in this regard.

Tumaini Letu's experience in fostering inclusive societies through music and art, focusing in particular on the impact that the Tumaini Arts Festival has had on relations between refugees and the Malawian host community in and around Dzaleka Refugee Camp, has received massive global recognition. Given Tumaini Letu's experience as a refugee-led organization and commendable efforts to advocate for refugee rights, Tumaini Letu's participation in the conference helped to shape and enrich the important discussion.



Awards and Recognitions



# OUR **IMPACT** IN NUMBERS



»» **50**  
refugee host  
families  
trained in  
hospitality

»» more than  
**2000**  
young people reached  
through the talent  
shows

»» **84**  
performing acts  
(300+ individuals)  
from 8 countries

»» over  
**690**  
temporary jobs created

»» **50,000**  
festival attendees

»» **700**  
entrepreneurs  
represented  
by 50 businesses

»» more than  
**5,000,000**  
people reached through media

»» over  
**\$150,000**  
generated by the community



# Financial report

## CASH FLOW STATEMENT

for the year ended 31 December 2019

in Malawi Kwacha (MWK)

IN 2019, TUMAINI LETU  
RECEIVED SUPPORT FROM MANY  
INTERNATIONAL AND LOCAL  
ORGANIZATIONS:

The United Nations High Commission for  
Refugees (UNHCR)  
Plan International Malawi  
Segal Family Foundation  
Rei Foundation Limited  
The Federal Republic of Germany to  
Malawi  
The Embassy of Ireland in Malawi  
The Malawi National Commission for  
UNESCO  
Culture of Resistance Foundation  
Moravian Humanitarian & Development  
Services (MoHDevS)  
MyBucks Banking Corporation

FINANCIAL REPORT

|   | 2019             | 2018             |
|---|------------------|------------------|
| <b>Operating Activities</b>                                   |                  |                  |
| Profit before taxation  | 6,360,239        | 4,798,869        |
| Adjustment for depreciation                                   | 225,000          | 250,000          |
|   | <b>6,585,239</b> | <b>5,048,869</b> |
| Operating profit before changes in working capital            | 6,585,239        | 5,048,869        |
| (Increase)/(decrease) in trade and other receivables          | -                | -                |
| (Increase)/(decrease) in trade and other payables             | (698,423)        | 698,423          |
| Cash generated from operations                                | 5,886,815        | 5,747,292        |
| Tax discharged and write-offs                                 |                  |                  |
| <b>Net cash flow from operating activities</b>                | <b>5,886,815</b> | <b>5,747,292</b> |
| <b>Investing activities</b>                                   |                  |                  |
| Purchase of non-current assets                                | -                | 2,500,000        |
| <b>Financing activities</b>                                   |                  |                  |
| Net decrease in cash and cash equivalents during the year     | 5,886,815        | 3,247,292        |
| <b>Cash and cash equivalents at the beginning of the year</b> | <b>3,247,292</b> | <b>-</b>         |
| <b>At the end of the year</b>                                 | <b>9,134,107</b> | <b>3,247,292</b> |

2019

2018



## NOTES TO THE FINANCIAL STATEMENT

for the year ended 31 December 2019  
in Malawi Kwacha (MWK)

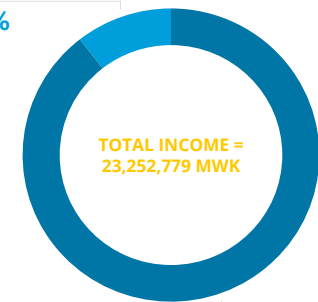
| <b>Cash and Bank</b>           |                   |                   |
|--------------------------------|-------------------|-------------------|
| Cash In Hand                   | 1,526,200         | 854,200           |
| Cash At Bank                   | 7,607,907         | 2,393,092         |
|                                | <b>9,134,107</b>  | <b>3,247,292</b>  |
| <b>Payables</b>                |                   |                   |
| Payables                       | -                 | 698,423           |
| <b>Income</b>                  |                   |                   |
| Donations                      | 20,804,701        | 13,112,766        |
| Fundraising Events             | 2,448,077         | 1,551,577         |
|                                | <b>23,252,779</b> | <b>14,664,343</b> |
| <b>Administrative Expenses</b> |                   |                   |
| Travelling Expenses            | 452,000           | 385,000           |
| Telephone                      | 650,240           | 500,000           |
| Community Policing Training    | 452,642           | 327,000           |
| Creative Writing Workshop      | 918,598           | 700,000           |
| Photography Workshop           | 328,760           | 362,555           |
| Depreciation                   | 225,000           | 250,000           |
| Rent                           | 2,100,000         | 1,800,000         |
| Salaries                       | 4,320,000         | 4,200,000         |
| Security Charges               | 1,400,000         | 475,620           |
| Events Expenses                | 3,200,000         | -                 |
| Youth Stage                    | 1,600,000         | -                 |
| Volunteer Expenses             | 1,245,300         | 865,300           |
|                                | <b>16,892,540</b> | <b>9,865,475</b>  |

### 2019 INCOME

#### Fundraising Events

2,448,077 MWK

11%



#### Donations

20,804,701 MWK





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# TUMAINI LETU

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